



Valley Solutions

2024 SUNGLASSES COLLECTION



WHY USE VALLEY'S FOSTER GRANT S.O.R SCHEME?

Today, Foster Grant is the number one brand in the world by volume and sells more sunglasses than Ray-Ban® and Oakley® combined*. Foster Grant offers a great selection of fashionable frames for men, women and children to complement their own styles and needs.

- ✓ **100% NO QUIBBLE S.O.R SCHEME**
- ✓ **BESPOKE BEST-SELLER STAND PACKAGES CREATED TO BRING THE BEST POSSIBLE RESULTS**
- ✓ **GLASSES STOCK SUPPLIED WILL ALL FIT ON THE STAND - NO NEED FOR BACKUP STORAGE**

Every pair of Foster Grant Sunglasses has full UVA/ UVB lens protection. All lenses are scratch resistant for ultimate clarity and the collection includes polarised and non-polarised styles.

The first pair of Foster Grant sunglasses was sold in 1929 which means the brand has years of knowledge and expertise in the sunglasses world. (*source: 2015 sales, Essilor Plano Sun Market Report by Estin & Co 22.11.16)





**5% OFF
THIS DEAL!**

**STAND CODE:
SGFLOORSTAND**

**SUNGLASSES
FLOOR STAND DEAL
CODE: SGFLOORPACK
120 pcs**

24 @ £12.00 SRP
28 @ £16.00 SRP
14 @ £20.00 SRP
16 @ £25.00 SRP
18 @ £30.00 SRP
12 @ £15.00 SRP
8 @ £10.00 SRP

**PACK COST £1,385.14
£1,315.88**



**STAND CODE:
SGCOUNTERSTAND**

**5% OFF
THIS DEAL!**

**SUNGLASSES
COUNTER STAND DEAL
CODE: SGCOUNTERPACK
60 pcs**

12 @ £12.00 SRP
14 @ £16.00 SRP
7 @ £20.00 SRP
8 @ £25.00 SRP
9 @ £30.00 SRP
6 @ £15.00 SRP
4 @ £10.00 SRP

**PACK COST £692.57
£657.94**

**MIXED FLOOR STAND DEAL
CODE: SGMIXEDPACK
156 pcs**

**SUNGLASSES
x48 pcs:**

8 @ £12.00 SRP
14 @ £16.00 SRP
7 @ £20.00 SRP
8 @ £25.00 SRP
6 @ £30.00 SRP
3 @ £15.00 SRP
2 @ £10.00 SRP

**READING GLASSES
x108 pcs**

2 X 6 STRENGTHS OF THESE STYLES:

KIRK @ £10.00 SRP
ROUND GOLD @ £10.00 SRP
BERLIN @ £12.00 SRP
DUBLIN @ £12.00 SRP
GLASGOW @ £12.00 SRP
LOIRE @ £15.00 SRP
RHINE @ £15.00 SRP
THAMES @ £15.00 SRP
CONSTANCE @ £20.00 SRP

**PACK COST £1,291.82
£1,227.23**

**5% OFF
THIS DEAL!**

**STAND CODE:
RGFLOORSTAND**



PRICE CODE A
RRP £12.00

- Contemporary Sunglasses Perfect For Everyday Styling
- 100% UVA-UVB Lens Protection
- MaxBlock™ Technology
- Conforms To BS EN ISO 12312 - 1: 2013+A1:2015



NEW!
SFES24619

r50



NEW!
SFES24621

r50

2

3



NEW!
SFES24620

r50



NEW!
SFES24622

r50

RECIRCUL8 | r50

All plastic parts of frames marked with this symbol are made from at least 50% recycled polycarbonate. Pouches made from 100% recycled PET plastic bottles.

PRICE CODE B
RRP £16.00

- A Collection Of Fashion Focused and Classic Sport Styles
- 100% UVA-UVB Lens Protection
- MaxBlock™ Technology
- Conforms To BS EN ISO 12312 - 1: 2013+A1:2015



NEW!
SFGS24200

r50



NEW!
SFGS24202

r50



NEW!
SFGS24206



NEW!
SFGS24201



NEW!
SFGS24203

r50



NEW!
SFGS24204

r50



NEW!
SFGS24205

RECIRCUL8 | r50

All plastic parts of frames marked with this symbol are made from at least 50% recycled polycarbonate. Pouches made from 100% recycled PET plastic bottles.

PRICE CODE C
RRP £20.00

- A Collection Of Fashion Focused and Classic Sport Styles
- 100% UVA-UVB Lens Protection
- MaxBlock™ Technology
- Conforms To BS EN ISO 12312 - 1: 2013+A1:2015



NEW!
SFGS24207 **r50**



NEW!
SFGS24209 **r50**



NEW!
SFGS24213



NEW!
SFGS24208



NEW!
SFGS24210 **r50**



NEW!
SFGS24211 **r50**



NEW!
SFGS24212

RECIRCUL8 **r50**

All plastic parts of frames marked with this symbol are made from at least 50% recycled polycarbonate. Pouches made from 100% recycled PET plastic bottles.

PRICE CODE D
RRP £25.00

- On Trend Shapes
- Great for Everyday Use or Enjoying the Sunshine on Holiday
- 100% UVA-UVB Lens Protection
- MaxBlock™ Technology
- Conforms To BS EN ISO 12312 - 1: 2013+A1:2015



NEW!
SFGS24214

r50



NEW!
SFGS24216

r50



NEW!
SFGS24220



NEW!
SFGS24215



NEW!
SFGS24217

r50



NEW!
SFGS24221

r50



NEW!
SFGS24218



NEW!
SFGS24219

PRICE CODE E
RRP £30.00

POLARISED LENSES

- Glare Reduction For Clearer Vision
- UV400 - 100% UVA-UVB Lens Protection
- MaxBlock™ Technology
- Conforms To BS EN ISO 12312 - 1:2013+A1:2015



NEW!
SFGP24222

r50



NEW!
SFGP24224

r50



NEW!
SFGP24228



NEW!
SFGP24223



NEW!
SFGP24225



NEW!
SFGP24229

r50



NEW!
SFGP24226

r50



NEW!
SFGP24230



NEW!
SFGP24227

CORE-POLARISED

FOSTER GRANT

RRP £10.00 - £18.00

- Created to Protect Young & Developing Eyes
- Designs that Appeal to Children
- UVA400 - 100% UVA-UVB Lens Protection
- MaxBlock™ Technology
- Conforms To BS EN ISO 12312 - 1:2013+A1:2015



£10.00
Q26MNMK197H



£10.00
Q26MNMK198H



£15.00
Q26MNMK200H



£15.00
Q26MNMK247H



£15.00
Q26MNMK257H



£15.00
Q26MNMK259H



£18.00
Q26MNMK206H



£18.00
Q26MNMK260-SILH



KIDS COLLECTION

FOSTER GRANT.

MONKEY MONKEY.

RRP £29.99 - £39.99



£29.99
SIMT19352H



£34.99
SIMT19356H



£34.99
SIMT19363H



£34.99
SIMT19364H



£34.99
SIMT19365H



£34.99
SIMT140468H



£34.99
SIMT19354H



£39.99
IM24333GRYMIRH
NEW!

Choosing the right sunglasses

It's common knowledge that the sun's rays can cause damage to the skin and we can take precaution in the form of sun creams. The same applies to the eyes - they need protection from the sun's UV (Ultra Violet) rays. You should wear sunglasses just as you should wear sun cream. There are three types of UV rays - UVA, UVB and UVC. UVB are the most dangerous. UVA can cause damage too but UVC are not a risk since those rays do not reach the earth as they are blocked by the earth's atmosphere.

How can I be sure my sunglasses provide the best protection for my eyes?

Look for the British and European Standards BS EN ISO 12312 - 1 :2013+A1 :2015 and the CE and UKCA mark - this tells you that the sunglasses have been manufactured within set guidelines to ensure an adequate level of protection from both UVA and UVB rays.

Does the price of sunglasses affect the standard of lenses?

Foster Grant® sunglasses are great value, provide UV lens protection, meet the BS EN ISO 12312 - 1 :2013+A1 :2015 standards and look great too.

Which lens colours are best?

The colour of the lens depends largely on personal choice but when choosing the colour be sure to know the difference between each filter category.

The filter category of the lens offers a guide as to suitability for different conditions. For example, Filter Category 1 is suitable for hazy sunshine; Filter Category 2 is suitable for bright sunlight; and Filter Category 3 is suitable for strong sunshine. Therefore, light lenses may not be suitable on a bright, sunny day as they are listed under filter category 1. Filter category 3 lenses are more suitable for the sunny days.

The most popular colours are varying shades of grey and brown as they provide an adequate level of shade to the eyes without distorting natural colour too much. Yellow, orange and amber lenses work well in low light as they increase contrast and so are often favoured for driving and sports.

What about lens types?

POLYCARBONATE - Strong and durable, ideal for sports and leisure enthusiasts.

ACRYLIC - ideal for fashionable, stylish frames.

POLARISED -Reduces glare caused by horizontal light bouncing off flat watery or shiny surfaces such as the sea, sand, glass, the car dashboard, etc. They are ideal for driving and outdoor activities such as fishing and sailing.

Lens tints and finishes:

SOLID - even colour over the whole of the lens.

GRADUATED - darker nearer the top than the bottom or graduating from one darker colour to another lighter one e.g. grey to pink. Great in cloudier conditions or if you are looking for a funky duo tone look.

FASHION TINTS - there are a huge variety of lens colours available. Ideal for those who want to make a statement, but take care to ensure the sunglasses do comply with BS EN ISO 12312 - 1 :2013+A1 :2015 and therefore offer the necessary UV lens protection. They are also distortion free.

DRIVING LENSES - Anti-reflective coating improves clarity.

MIRROR COATINGS - come in various forms and colours and can be applied to the back or front of the lens. A full mirror coating covers the entire lens and a graduated mirror coating covers only part (usually the top half). Flash mirror coatings are light coverage and are used to enhance the look of many fashion lenses. Mirror finishes allow added glare reflection and are ideal for lighter coloured lenses and sports styles. They also look great, add colour to the sunglasses and are good for hiding behind too!

One of the nation's favourite sunglasses brands, Foster Grant's exceptional range of fashion, leisure and sports sunglasses for men, women and children offers the very latest styles at incredible prices.

Outstanding Design - Outstanding Value

There's something for everyone with a fabulous selection of styles exclusively designed by the Foster Grant® team. Whether off on holiday, driving, playing sports, dressing to impress or just wanting those celebrity looks, Foster Grant® has a style to suit. Foster Grant's collection offers great quality, incredible value, at affordable high street prices. Many of our sunglasses feature polycarbonate lenses for increased durability while also being fashion focused.

The Foster Grant® Guarantee





- All sunglasses conform to BS EN ISO 12312 - 1 :2013+A1 :2015 and carry the CE and UKCA mark.
- All products are tested throughout the manufacturing process and then afterwards in accordance with Foster Grant's quality control process
- All Foster Grant® sunglass lenses provide protection from the sun's harmful UVA and UVB rays.

Quality Frames

There is a variety of frame sizes available, all constructed to Foster Grant's high standards thus providing greater flexibility, comfort and durability without compromising on style. The frame materials have been selected to provide strong, durable and long-lasting sunglasses. Comfort features come as standard and often can include rocking nose pads, custom fit tips, adjustable temples, spring hinges and lightweight lenses. Some sports styles also features sure-grip rubber nose pads and ear tips for additional comfort and wearability.

Filter Categories

All Foster Grant® lenses offer UV protection and conform to European and UK standards. The filter category shown on the label denotes the level of visible light allowed to travel through the lens - it does not affect the amount of UV protection.

FILTER CATEGORY		TINT TRANSMITTANCE	LIGHT
0		CLEAR/VERY LIGHT TINT	80-100%
1		LIGHT TINT	43-80%
2		MEDIUM TINT	18-43%
3		DARK TINT	8-18%

(Filter Category 4 is a very dark tint and not suitable for driving. Foster Grant does not supply any sunglasses in this category.)



**BOOK NOW FOR DELIVERY
BEFORE EASTER**

CONTACT US:

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